

Ilio DiPaolo's Restaurant  
 3785 South Park Avenue  
 Blasdell, NY 14219

Ilio DiPaolo's has been a Western New York tradition since 1965. The DiPaolo family has delighted patrons with Old World Italian recipes, warm family atmosphere, friendly service and a full service bar with an extensive and award winning Wine List. These, along with the culinary expertise of Chef Michael DiPaolo, makes Ilio's one of the most popular dining establishments in Western New York.

Ilio's House Specialties include Veal Parmigiana, Homemade Pasta, grilled to perfection Steaks & Prime Rib, Tripe, Calamari and Fresh Seafood – all at affordable prices. Gluten-Free options are also available, as well as Pizza, Chicken Wings and a Children's Menu.

Ilio's offer drop-off catering to your home, office or off-site location and events are made special with private Banquet Facilities for up to 400 guests in five different venues including The Lodge at Woodlawn Beach – steps from beautiful Lake Erie.

Located in Blasdell, the "Gateway to the Southtowns," Ilio DiPaolo's is minutes from Downtown Buffalo and easily accessible from Route 5 or NYS Thruway Exit 56; located close to McKinley Mall and New Era Field.



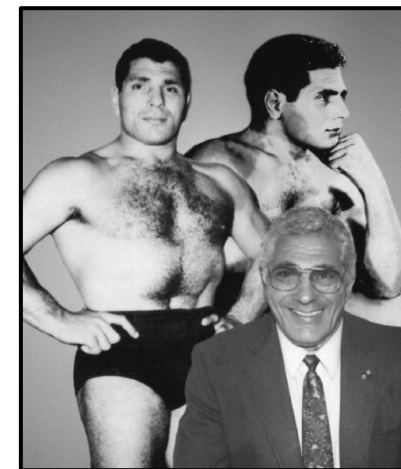
Est. 1965

**Restaurant & Banquet Facility**

*Frequent Diner*

**V.I.P.**

**PROGRAM**



3785 South Park Avenue  
 Blasdell, New York 14219

**(716) 825-3675**

[www.iliodipaolos.com](http://www.iliodipaolos.com)

## WHO CAN JOIN?

This program has been established to acknowledge our Frequent and Loyal Friends. If you wish to be a part of our Dining Family please fill out the attached form and you will receive your Frequent Diner VIP Card. Be sure to include your e-mail address to receive rewards.

## HOW DOES IT WORK?

It's easy! Fill out the attached application and either drop it in the mail or give to your server. Once you receive your Frequent Diner Card, simply present it upon payment of your check. You will receive one point per \$1 dollar spent (tax and gratuity not included).

Points can be earned in the Restaurant, Ringside Lounge or our Take-Out Al Casa Italian Market. Earn **DOUBLE POINTS** for Lunch. Points can also be earned for purchasing gift cards.

As a member of our Frequent Diner Program, you will be invited to attend Wine Tasting and other Special Events!

## IN-HOUSE REWARDS

**Every 550 Points Receive:**  
\$25.00 Ilio DiPaolo Gift Certificate

**Every 1100 Points Receive:**  
\$25.00 Ilio DiPaolo Gift Certificate  
& (2) Regal Cinema Movie Tickets

**5% Off Banquets**

## E-MAIL REWARDS

**Birthday & Anniversary Rewards**  
Receive a \$10.00 Ilio DiPaolo Gift Certificate at the beginning of your Birthday & Anniversary Month & Holiday Bonuses

## COLLECT YOUR REWARDS

Watch how fast your points add up!  
Every time you visit, ask your server for a print-out of your point status

## RESTRICTIONS?

Prize Certificates are **Not Valid** on the date of issue, on Holidays or redeemable for Cash

Points **Cannot** be collected upon redemption of Gift Certificates, Tax or Gratuity. Ilio DiPaolo's Frequent Diner Cards are Non-transferable.



## **FREQUENT DINER APPLICATION FORM**

**(PLEASE PRINT CLEARLY)**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
E-Mail Address - You will receive notifications by email

\_\_\_\_\_  
"Birthday - Month" | "Anniversary - Month"

Would you like to receive our Daily Specials?  
(Via Email) \_\_\_\_ Yes \_\_\_\_ No

First Visit? \_\_\_\_ Yes \_\_\_\_ No

Please help us evaluate our restaurant. Thank You!

	<u>Excellent</u>	<u>Good</u>	<u>Satisfactory</u>	<u>Unsatisfactory</u>
Food Quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prompt Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledgeable Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Value	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cleanliness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Suggestions & Comments please: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**NEW**

**Now you can also go mobile & receive Special Offers from Ilio's!**  
**Text "START" to (716) 245-6274 & you'll receive exclusive Discounts, Offers & Updates right to your cell phone.**

*(Frequent Diners MUST fill out attached application to receive all Rewards mentioned above).*